


# COMBO

MARKETING  
ATIVAÇÃO  
EVENTOS

# ACTION



A person wearing a black t-shirt is holding a large white rectangular sign in front of their chest. The sign has a yellow horizontal line at the top and bottom. The text on the sign is in a dark teal color. The background is a plain, light gray wall.

## **COMBO ACTION: SOLUTION CENTER FOR EVENTS, MARKETING & PROMOTION**

Created in 2006, in Curitiba, Paraná Brazil, COMBO ACTION was born to be a solution center to their customers, centralizing ideas, projects, logistics and execution in only one place.

Divided in 3 big actuation areas:

Corporate, Technical-scientific Events, Promo & Activation.

# WHO WE ARE

Combo Action offers to your company the most qualified consulting and support services, in all sort of events and marketing actions: congresses, conventions, fairs management, corporate events, strategy and promotional execution, special booths projects, assembly, catering and human resources services, brand activation and social media activities.



# COMBOACTION

MARKETING . ATIVAÇÃO . EVENTOS

**COMBO IS CORPORATE,**  
**COMBO IS PROMO**  
**COMBO IS TECHNICAL-SCIENTIFIC,**  
**COMBO IS ACTION.**





## WHAT MAKES THE ACTIONS WORK?

The success of an action depends on a valuable combination: GOOD IDEAS + IMPECCABLE EXECUTION. This is what makes COMBO ACTION events true brand experiences, which combine experience, pertinence and relevance, in moments of pure involvement. And the best of all: with maximum tranquility for you.





## A COMPLETE STRUCTURE THAT GUARANTEES QUALITY SERVICES IN ANY PART OF BRAZIL AND ABROAD.

- Connected team
- Promotional planning
- Business Intelligence
- Partners selection
- Local workforce hiring
- Suppliers management
- Job follow on site by Combo professional staff
- Competitive Costs

**PORTFOLIO**  
**WHAT DO WE DO?**



## **CORPORATE EVENTS**

### **BOOTH ASSEMBLY & SPECIAL PROJECT**

COMBO ACTION develops tailored design for your booth, based on your company strategic demand. We set up and run all operational management, leaving you and your team focused on the main point: closing deals and building relationships with customers.

### **COMMERCIAL MISSIONS & CUSTOMER SUPPORT ABROAD**

COMBO ACTION also helps customers to improve their knowledge and presence in specific markets, organizing Commercial Missions, Companies Visits, Meetings and Tours, in order to open doors to new business generation.

### **NEW LAUNCHINGS AND BRAND STRENGTHENING**

COMBO ACTION carries out corporate events of various purposes: launchings, campaigns, anniversaries, special celebrations. We plan and execute actions that meet your company needs according to your strategic goals and doing everything to get them hit.

## CORPORATE EVENTS





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## CORPORATE EVENTS





## SPECIAL BOOTHS



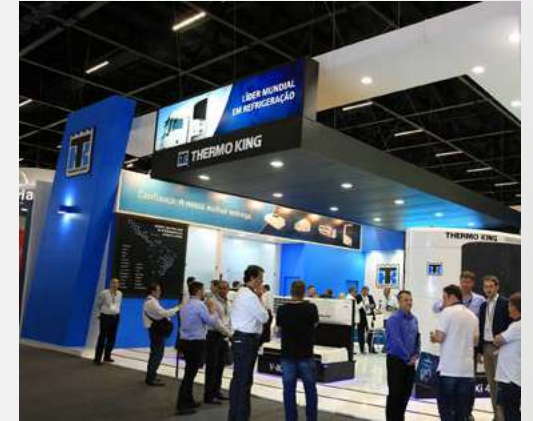


## SPECIAL BOOTHS





## SPECIAL BOOTHS





## SPECIAL BOOTHS





## EVENT LOGISTICS & OPERATIONS MANAGEMENT

- Customer Representation in all steps
- Strategic contract negotiations
- Field level execution and program concept development
- Program logistics, setup and management
- Industrial design and engineering of activations
- Custom equipment design and procurement
- Full service graphic design team
- Staffing and event program management
- Promotional items development and acquisition

**COMBO ACTION CENTRALIZES EVERYTHING IN  
ORDER TO KEEP YOU FOCUSED ON YOUR CORE  
BUSINESS**



# PROMOTIONAL BRAND ACTIVATION

## HUMAN RESOURCES - CATERING - BRAND ACTIVATION & SOCIAL MEDIA

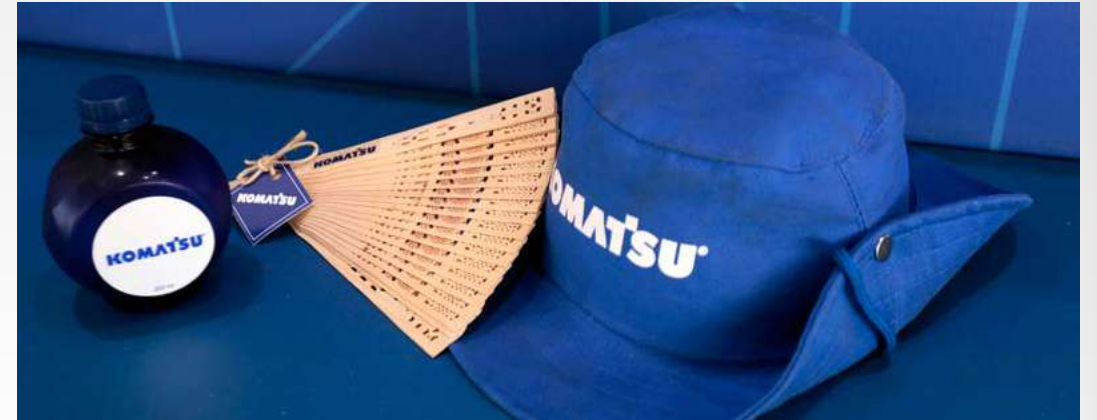
COMBO ACTION has wide experience in planning, developing and executing promotional actions for more than 10 years now. Creating different ways to demonstrate and advertise your product or brand, you'll be able to achieve and surprise your target audience, wherever they are. Using outstanding and original tools, as unusual urban interventions, amazing inaugurations or interactive exhibits, going through striking product releases, new technologies solutions or simply working on social media networks, Combo Action will help to lead your brand to the top of mind of your customers.

## PROMOTIONAL GIFTS





## PROMOTIONAL GIFTS



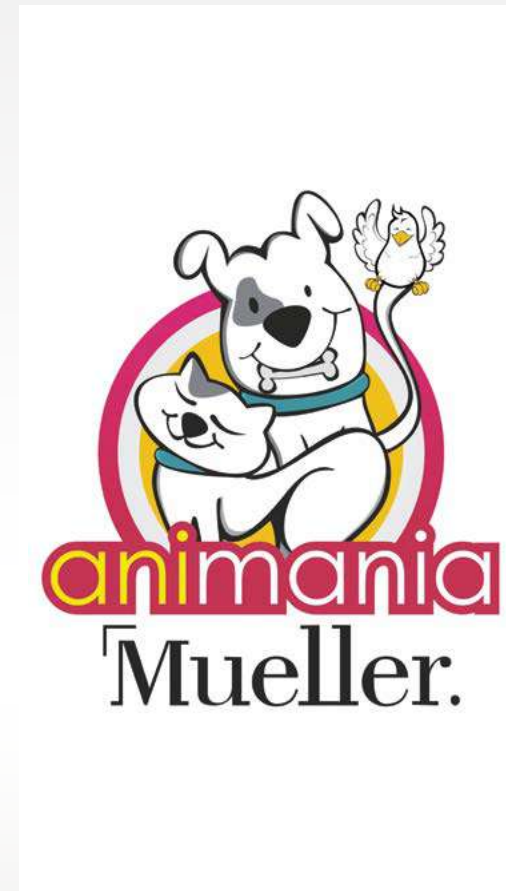


## PROMOTIONAL





## PROMOTIONAL



# TECHNICAL SCIENTIFIC EVENTS

## CONGRESSES, CONVENTIONS & CONFERENCES

The market for congresses, conventions, conferences and all technical-scientific events requires high dedication and performance, both in qualitative and financial results.

COMBO ACTION is specialized in creation and implementation of business conventions, congresses & conferences. We take care of each single detail: from the presence confirmation to the transfer; from lodging to attractions; from feeding to fun, also running the artwork development of all materials. Combo Action handles everything, in order to allow your team to focus on your company core business.

## TRADE FAIRS

Since the feasibility studies and market analysis, COMBO ACTION conceives and formats projects for B2B or B2C fairs and exhibitions, in the most diverse formats for different market segments. It includes the entire fair management: partner's definition, technical map development, production list, fair communication plan, booths commercialization as well as booths assembly, maintenance during the event and reports. We provide full support to ensure the satisfaction of customers, exhibitors and visitors.

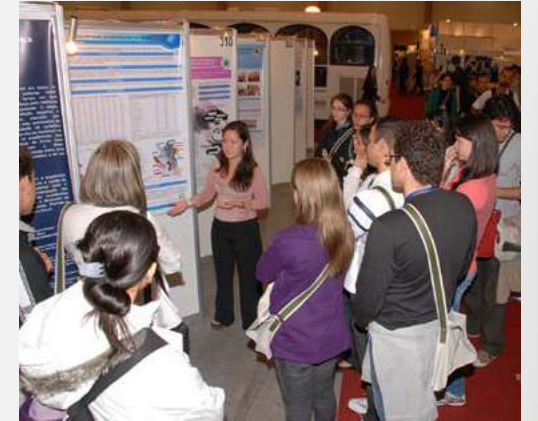


# CONGRESSES





# CONGRESSES





# CONGRESSES





# CONVENTION





# CONVENTION





# CONVENTION





# CONVENTION





TRADE FAIRS





# TRADE FAIRS





TRADE FAIRS





**COMBOACTION**

**WE ACT.**

**YOUR BRAND**

**MOVE FORWARD.**

# **OUR MAIN CUSTOMERS**





**Branco**



**KOMATSU**



SHOPPING  
**Mueller.**



**nextel**



**marisol**



**GAZETA DO POVO**





## TRADE FAIRS



QUILT &  
CRAFT SHOW  
CURITIBA



COMBOPROMOCIONAL.COM.BR



FACEBOOK.COM/COMBOPROMO



YOUTUBE.COM/COMBOPROMOCIONAL2010

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